

Dan Lok Presents

79

"Dragon-Slayer"

Headlines From Dan's
Million-Dollar
File Cabinet!



79 "Dragon-Slayer" Headlines From Dan's Million-Dollar File Cabinet

Dear Friend,

Banish the thought.

If you're expecting headlines from Jay's 100 Greatest Headlines Ever Written or Carl's 2001 Greatest Headlines Ever Written, you're going to be disappointed.

Both those volumes are good and I recommend you to get a copy of them, but these headlines are different. These headlines are mine.

This is my OWN private collection of headlines. They're my "muse," my source of ideas and inspiration. Some you may have read before. Many you'll find nowhere else.

You see, over the years, I've studied literally thousands of pieces of mail looking for those "gems" of sales copy that I could use in my own projects.

I look at everything: the good, the bad, the unstoppable. I categorize the efforts from "best" to "worst" and whenever I get a sales letter that really knocks my socks off, I put it into my "golden" file cabinet.

If I had to name just ONE invaluable "tool" that has helped me creating sales messages and pulling in millions of dollars, it's this file cabinet. It's truly solid gold!

I even had a marketing buddy offer me \$2,000 right on the spot just to dig through (treasure-hunt) my file cabinet.

And that was pretty damn smart of him... because he knew there was a fortune in the information - including countless little 'tidbits', examples of unusual strategies, winning sales letters, and stuff I pretty much kept to myself.

I hope you'll see the value of this collection too and capitalize on its potential for yourself.

Dan has finally created a simple and easy to use AUTOMATIC "sales message creator"...that... even an illiterate can use to "snap together" an order pulling sales letter like a child's jigsaw puzzle.

www.InstantCashCopy.com

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My Personal Collection of 77 “Dragon-Slayer” Headlines will Breathe Fire into Your Copy, Grab People’s Eyeballs and Drive Them Straight into the Open Arms of Your Sales Pitch . . .

Martial Arts, Bodybuilding & Health

1. Jerry Peterson, The One And Only Creator Of The Official U.S. Navy SEAL Combat System, Shows You How To Defeat Any Fighting Technique On Earth! Compare This ‘Scientific System With Other ‘Wanna-Be’ Programs And You’ll Instantly See Why It’s Required SEAL Training!
2. Secrets of Invisible Kicks! How To Easily Drop Expert Fighters, with Treacherous Kicks They Don’t See!
3. Carjacked... Beaten... Assaulted... WORSE! She’s your girlfriend. Your wife. Your daughter. Your sister, your mother, or your best friend. She’s a woman in danger... And Her Safety Is YOUR Responsibility As A Man! How do you explain to her you just never had the time to learn how to fight?
4. Do not let this happen to YOU!!! You mustn’t get caught – “Naked, Stripped Of All That I Had! Totally Vulnerable Everything Was Hanging Out” I had over 300 street-fights in 20 years. After seeing 15 minutes of his Lethal System I realized how stupid I was in the past and how close I am to death. I felt naked!
5. Vicious Russian “Top Secret” Spec Op Military Fighting System Finally Revealed By Defiant “Underdog” U.S. Businessman!
6. Secret New Fighting System Will Make Even A Black Belt Karate Expert Putty In Your Hands! And the amazing thing is, you can learn it in one day!
7. Can You Hit a Man 13 Times in Once Second, Or... “Are You a Karate Dinosaur?”... Have you been left behind? Is your instructor a mouth piece of all those dinosaurs who don’t believe in “Invisible” Strikes, 13 or more hits in one second, and teaches that “Real” Poison Hands are an impossibility?
8. If You BLOCK In A Fight... You’re Training In The “Ultimate Lie,” Find Out How Over 30,000 Fighters Found The “Ultimate Truth”!!!
9. Take All Your Complicated Oriental Martial Arts Systems And Throw Them Out The Window... They’re All Hopelessly Obsolete! Amazing “New” (Re-Discovered) Fighting System Used By The Gladiators In Ancient Rome Is Super-Easy To Learn And MEGA-Easy To Use – And It Kicks Butt On Every Other Martial Art Ever Created. It Even Beats Bruce Lee’s Jeet Kune Do!
10. World Famous Street-Fighter Will Give You a FREE GUN... Just To Prove He Can Take It Away From You Bare-Handed As Easy As Candy From A Baby!

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11. Canadian Sports Doctor Reveals Amazing Diet Secret That Replaces Steroids And Forces Your Body To Melt Fat Like Butter In A Microwave! Are you finally ready to turn your body into a tight, lean and almost frighteningly-powerful muscle-stoking machine that makes “juice-heads” faint with envy... plus have an endless surge of natural energy 3 times the level you have now? This important message will change your life forever!
12. I’ve Got To Get This Off My Chest Before I Explode! Why Almost Everyone Is Wrong In The Way They Build Muscle Mass, Strength, And Power!
13. He’s easily won over 600 brutal street fights! Veteran Street-fighter Agrees To Give You A FREE \$39 VIDEO Revealing His Most Powerful (And Surprisingly Simple) Down-and-Dirty Fight-Ending “Tricks” Just To Prove That A Well-Trained Citizen (Armed Only With This Incredible Knowledge) Can Still Safely Walk In Public!
14. Any martial arts or military gurus want to make the same offer? Get My FREE Report On Lethal Fighting – And I Guarantee For The Rest Of Your Life You won’t Lose Using My System. And I Put It In Writing!
15. How To Win Every Fight And Never Feel Fear... I Guarantee To Show You... How To Expose ‘The Biggest Lie Of Fighting’ Plus! How To Eradicate The Paralyzing Emotion Of Fear Forever! Reap The Benefits Of Scientific Research In Just Hours, Not Years And Be UNDEFEATABLE Every Aspect Of Life!
16. Every fight is Bam-BAM and you’re done! “All Your Fancy Fighting Skills Won’t Earn You An Extra Second Against This Devastating New Natural Street-fighting System!”
17. “Give Me 2 Days, and I Can Turn You Into A Fully Competent Streetfighter – With The Same System I Teach the Navy SEALs!”
18. Finally... Hollywood Teaches You The REAL Fight Secrets That’ll Quickly Make You Look... Feel... and Fight Exactly Like The Most Respected and Dangerous Men On Earth... Without All The “Tinsel-Town” Bull!
19. “Stop Wasting Time Learning New Skills... And Learn To Supercharge The Skills You Have NOW To Kick Anyone’s Ass Who Dares Go Against You!”
20. Frank Cucci’s Advanced Combat Course A Sobering Message to Every Man Who Secretly Feels (Deep Down) That He Might Not Have Everything It Takes To Survive And Win A Deadly Attack On His Life Or His Loved Ones – And Doesn’t Want To Take That Chance!
21. WARNING! If you’re skinny, don’t even think about following any “Body Building Experts” Advice Until You Read This... “Why Almost Everyone Is Dead Wrong About Gaining Weight... Including How Skinny Guys Can Get Ripped In Just 1 Month Spending NO MORE THAN 3 Hours Per Week At The Gym!”

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22. Discover My "Paint-My-Numbers" System For Taking Skinny Guys Who Can't Gain Muscle Weight, And Turning Them Into Monster Muscle Men GUARANTEED!
23. "Introducing The Amazing New Workout Program That's The Laziest Way To Get In Shape – Works Almost Any Place, Anytime, Anywhere... Even While Watching TV!"
24. Outlaw Bodybuilder Thumbs Nose At Weight-Loss "Experts" Who Earn Fortunes On The Sweat And Dreams Of Young Men & Women, and Finally Reveals The Simple Proven Science of Fat Loss No One Else Will Tell You About...
25. "The Most Comprehensive Speed Enhancement Resource Ever Created to Build Blazing Fast Athletes – IN ONLY 30 DAYS!"
26. Former star of Dynasty reveals... How A New Discovery From Asia Seems To Burn Off Body Fat For Almost Everybody Who Tries It!
27. How To Live To Be 110... And... Still Remember Where You Left Your Car Keys!
28. How To Stop, Reverse, And Prevent Heart Disease Now And Forever!
29. How To Lower High Blood Pressure In 14-Days Or Less... Without Dangerous Drugs!
30. Free Book By Top TV And Movie Star Reveals... The Amazing Secrets Of The "The Hollywood Emergency Diet"!
31. Free Video By Donna Mills Reveals Little-Known Secrets All Women Can Use To Look Up To 15-Years Younger Than Their Actual Age!
32. "How To Get Rid Of Serious Back Pain... Almost Immediately Even If... Everything Else You Have Tried Has Failed!"
33. Woman Doctor's Discovery – A woman who looks 15 years younger reveals her formula for looking younger and losing weight.

Golf

34. "C'mon! It Can't Be THIS EASY To Add 50+ Laser-Accurate Yards To Your Tee Shot (And Break Your Buddies Hearts On Every Single Drive)... Can It?"
35. Who Else Wants To Quit Slicing Forever, While Adding 40 Yards To Your Drives And Hitting The Middle Of The Fairway...With Every Tee Shot From Here On Out!
36. Simple 2-Step Secret Instantly Slashes 10-to-20 Strokes Off Your Very Next Round Of Golf... Legally... And Without Even Trying!
37. How Does An Out-Of-Shape 55 Year-Old Golfer, Crippled By Arthritis & 41 Lbs. Overweight, Still Consistently Humiliate PGA Pros In Head-To-Head Matches By Hitting Every Tee Shot Further And Straighter Down The Fairway?

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38. The All Snickered At The Nearly "Crippled", Overweight Golfer As He Hobbled Up to the Tee Box... Until He Promptly Blasted a Perfect 275-Yard Drive Straight Down the Fairway!
39. The Lazy Golfer's Guide To Saving Par... Even If You Screw up On Every Drive!
40. How A Skinny Little Golf Genius From California Accidentally Started Hitting 425-Yard Tee Shots!
41. "I Will Teach You The Ignored Secret Skills Of Professional-Level Golf That Will Guarantee you Lower Scores... And... I'll Prove It To You FREE"
42. "Embarrassingly Simple Secret Instantly Unleashes The Explosive Power Hidden In Your Tee Shots... Without Adding A SINGLE Thing To Your Swing!"
43. Amazing New Golf Swing Discovery Instantly Cures Every Problem In Your Swing and Loads You Up With SO MUCH POWER, You'll Hit the Longest, Strongest, Straightest Shots of Your Entire Life Every Time
44. Death Scare Forces World Famous Golf Pro To Reveal Amazing "Short Game" Breakthroughs The Industry "Fat Cats" Have Deliberately Kept Secret!
45. Here's How To Get Your Copy Of That Amazing \$5,000 "Advanced Secrets Of Pro Golf" 14-Lesson Video... For Less Than You'd Pay For 2 Rounds At Your Local Course!

Business & Investing

46. "REVEALED: The Amazing Secrets Of One Of Australia's Hottest Futures & Option Traders... Right In Front Of Your Eyes In A Trading Workshop That Comes With A Complete Money Back Guarantee!"
47. "Who Else Wants To Build A Million Dollar Practice Without Cold-Calling, Without Pushy Sales Techniques & Without Begging People To Do Business With You!"
48. What If You Could Lock An Internet Guru In A Room... Aim A Gun At His Family... And Demand That He Reveals His Most Closely Guarded Shortcuts To Making Fast Cash On The Internet?"
49. Discover The Amazing Secrets of a 31-Year-Old Mystery Man Who Finally Revealed The Exact Formula For Online Profits Anyone Can Duplicate. How to Set up a Site Quickly... How to Drive Laser Targeted Traffic to it... And Then... How to Milk It For All It's Worth!"
50. The Amazing Money-Making Secret Of A Desperate Nerd From Ohio
51. How To Use The Secrets of "Killer" Advertising To Get More New Customers Than Your Business Can Handle
52. Free Book Reveals How You Can Predict With Almost Pinpoint Accuracy When The Price Of Lumber Is Going To Turn Around And Start Going Up...Or...Turn Around And Start Going Down!

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53. World's Greatest Copywriter Now Giving Away Free Copies Of The Most Amazing Direct Mail Secret Ever Revealed!
54. How To Make People Line Up And Beg You To Take Their Money!
55. Why Does This Man Have One Of The Most Dazzling Records On Wall Street? Mysterious Arizona "Human Computer" Humiliates Wall Street "Experts" For 21st Consecutive year!
56. How You Can Profit From the Coming Stock Market Crash and Financial Bloodbath That Is Going to Be Caused By Cash-Rich Drug Dealers and Other Criminal Scum!
57. Only Way Left for Little Guy to Get Rich! Here is the uncensored message my wife asked me not to write
58. How to Form Your Own Corporation Without a Lawyer for Under \$50
59. Protect Your Corporation's Tax Shelter Status Without A Lawyer
60. What Will You Do When Your Personal Assets Are Seized to Satisfy A Judgment Against Corporation?
61. How to Self-Publish Your Own Book and Make it a Best-seller
62. Why Some Consultants Earn \$100,000 to \$250,000 Per Year While Most Struggle Just to Get By
63. How to Get Rich by Learning These Jealously Guarded Secrets of Direct Marketing Success... He's made as much \$500,000.00 in a single month and \$3.5 million in a single year.
64. "I'm Going To Show You – STEP-BY-STEP – How To Make An Extra \$5,000 – To \$10,000 A Month Investing In Commercial Real Estate On The Way To Creating Your First \$1 Million Within 12 To 24 Months"
65. "How to Make Serious Money From Your Home The Easy Way... The Investment Secret Everybody Should Know That The Extremely Wealthy Pray You Don't Find Out – 16% to 50% Returns Guaranteed By Law!
66. How An Unconventional 'Fool' Stunt, That Anyone Could Have Easily Pulled Off, Built Me A Highly Targeted Ezine List Of Over 2,037 People In Under 10 Days, That I Almost Instantly Profited From Like Crazy, And Will Continue To Make Money From 'Forever..."
67. "Incredible! Your Chance to SPY On An Internet Madman and Discover How He Consistently Churns Out Six Figures Incomes Like An ATM Machine Spits Out Cash!"
68. "How Did This Smirky, Tubby Nerd From Melbourne, Australia Humiliate a Room Full of Internet Millionaires While They Greedily Clung To His Every Word?"
69. How This California Market Strategist Used a Nobel-Prize Winning Formula To Uncover a SECRET PROFIT ADVANTAGE

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- 70. How To Get Your Fair Share Of the Billions Of Internet Dollars That’s Waiting For YOU Right Now!
- 71. How to Get One Million Dollars Worth of FREE Advertising On The World-Wide Internet... Even If You Don’t Have A Computer!

“Unusual” Market

- 72. Miami Beach Lesbian Creates New Product That Makes All Women Almost Instantly Crazy To Have Sex With Males... Or... Females!
- 73. New Book Reveals How To Have “Killer Sex” At Any Age... Even If... You Don’t Deserve It!
- 74. Amazing Product That Makes Almost Certain You Have The Best Sex Humanly Possible!
- 75. Have you ever wondered why some guys have all the luck when it comes to attracting women? Then listen up... Now YOU Can Attract More Beautiful HOT Sexy Women Than You Can Possibly Handle!
- 76. How To Seduce The Woman Of Your Dreams And Make Her Yours Forever!
- 77. Hot New Book Reveals... The Astonishing Sex Secrets Of The Most Satisfied... Most Knowledgeable... And Most Respected Lovers In The World!
- 78. What Women Secretly Wish You Knew About Sex... But will never, ever tell you to your face!
- 79. “An Open Letter To Every Man Who Has Ever Faced The Horrible Sting Of Rejection When Asking A Woman Out On A Date: At Last, There’s A Revolutionary New System That Actually Gets Beautiful Women To Chase You Down And Beg For Dates! Introducing Dating Magic: How To Easily & Effortlessly Attract All The Women You Could Possibly Handle Even If You’re Not Rich & Good Looking!”

A Bonus For You - 16 MORE Classic Headlines!

- 80. Do You Make These Mistakes In English?
- 81. Why Some People Almost Always Make Money In The Stock Market?
- 82. How I Improved My Memory In One Evening
- 83. How I Made A Fortune With A “Fool Idea”
- 84. 161 New Ways To A Man’s Heart - In The Fascinating Book For Cooks
- 85. Is The Life Of A Child Worth \$1 To You?
- 86. They Laughed When I Sat Down At The Piano – But When I Began To Play!
- 87. Imagine Me – Holding An Audience Spellbound For 30 Minutes
- 88. What Everybody Ought To Know... About This Stock And Bond Business
- 89. Don’t Let Athlete’s Foot “Lay You Up”

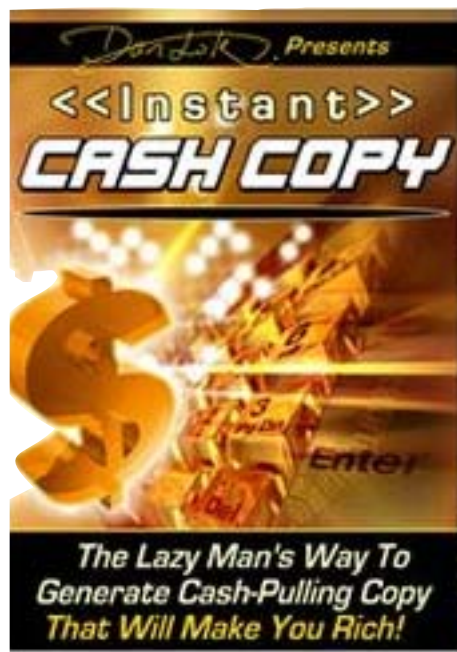
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90. 76 Reasons Why It Would Have Paid You To Answer Our Ad A Few Months Ago
91. "Last Friday... Was I Scared! – My Boss Almost Fired Me!"
92. Thousands Now Play Who Never Though They Could
93. How To Do Wonders With A Little Land!
94. To People Who Want To Write – But Can't Get Started!
95. The Crimes We Commit Against Our Stomachs

"How To Ethically "CHEAT" Your Way To Creating A Scorching HOT Sales Message... That "Fires A Desire" In Your Readers'... And... Practically FORCES Them To Eagerly Fork Over Their Hard Earned Money For Whatever You Are Selling!"



"No matter what you sell... or... who you sell it to, I've finally created a simple and easy to use AUTOMATIC "sales message creator"... that... even an illiterate can use to "snap together" an order pulling sales letter like a child's jigsaw puzzle.



I've done all of the work (and virtually all your thinking) FOR YOU! Call it "cheating". Call it "stealing". Call it "pillaging". Frankly, who cares! The ONLY THING that matters is you're just one "automatically created" sales message away from banking a huge surge of money! Follow the simple online instructions... fill in a few blanks with the pre-written headlines and sentences etc., ... click you mouse button... and... SHAZAAM... as if by magic... out pops an order pulling sales

message customized to your particular type of business. (And it doesn't matter if you have an online business, an offline business... or... a combination of the two).

It's so easy even a 7-year old child could play with it and write a sales message that would embarrass the ego-fuelled efforts of many of the worlds most costly copywriters!

Click here to find out more about Instant Cash Copy!

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